

**FACULTY OF
ECONOMICS &
POLITICAL
SCIENCE**

YOUR PLACE ... YOUR PURPOSE



↳ River Nile 1912



Abdul-Monem Al-Mashat

Professor
Abdul-Monem Al-Mashat
Dean,
Faculty of Economics & Political Science

Dean's Welcome Note

I am pleased to welcome you to the Faculty of Economics and Political Science (FEPS). FEPS offers a wide range of majors, minors and courses options in the fields of Economics, Political Science, Public Administration and Political Mass Media. The Faculty aims at providing a unique program of high quality education; serving as a starting point for potential career development whilst proactively equipping FEPS graduates with the needs of a highly competitive labor market. This is covering a range of career tracks whether in the public, non-profit, or private sectors. Political science is the outreaching science that helps us understand who we are as human beings, and how to interact with other people equipped with competent skills and knowledge. Economics provides an intellectual and conscious way of assessing and solving problems aiming at improving the quality of life. Public administration and public policy help students to understand in details how bureaucracies, institutions, and corporations operate and interact. Political Mass Media Department (PMM) is a multidisciplinary department which provides rigorous knowledge in mass media in addition to politics, economics and public policy. PMM department delivers competent news editors, media professionals, and rational critiques of national and international institutions, and functions.

FEPS curriculum and training are based on the balance between a rigorous academic content and character building, offering students high quality learning opportunities. Our program is designed to prepare students to become active participants and citizens, committed to making a significant influence in their communities.



Is "Economics & Political Science" for me?

Choosing the right career is a Key decision in achieving a happy and fulfilling life. Think carefully and choose wisely. Economics & Political Science might be your right choice if:

- You strive to understand the political, social and economic issues of the contemporary world.
- You take pride in independence of thought, initiative and creative in solving problems.
- You have a passion for research.
- You are self-motivated to study and acquire intellectual skills.
- You examine both sides of an argument and formulate your own opinion based on fact and reason.
- You have leadership skills.
- You possess excellent writing skills.
- You demonstrate proficiency in spoken and written English.
- You have a critical mind and able to see the big picture and all the interrelated issues.

If you agree with the above fundamentals, then the answer is "Yes"; "Economics & Political Science is the right choice for you.





Faculty Overview

FEPS FUE is distinctive in that it is the only private academic institution in Egypt embracing a Faculty of Economics and Political Science.

Many members of the academic staff are internationally renowned, bringing with them years of valuable experience in their fields of expertise. Our interdisciplinary social science faculty works together to provide a wide variety of social science perspectives to teaching, learning and social problem solving in the fields of Economics, Political science, Public Administration and Political Mass Media.

Why study "Economics & Political Science " at FUE

FEPS provides all of its students with the knowledge and expertise to prepare them for success in a variety of endeavors. With an emphasis on both theoretical knowledge and technical skills, our students develop solving abilities that allow them to analyze issues and reach practical conclusions and policy recommendation.

Through participation in service activities, our students gain insight into the needs and interests of their communities which results in depth understanding of pressing Egyptian issues. As a result, our graduates are prepared to make positive Contributions to areas of national interest.

In addition through international studies, exposure to visiting lecturers (both Egyptian and Foreign) and involvement with academicians and policy-makers; our students gain a broad understanding of global issues.

Whether our students immediately pursue a career or engage in advanced graduate studies, they are equipped with sufficient knowledge and competent skills.



Innovation is Encouraged

FEPS aims at fostering relationships with academic and government institutions, while acting as an “incubator” for new ideas and has dedicated programs that support innovation and entrepreneurship for the faculty and students.

Career Opportunities

We offer our outstanding graduates a golden opportunity of joining as teaching staff members, which allows them to fulfill their dreams of lifelong learning. In addition, FEPS FUE has exceptionally good contacts with organizations and professions in the economic, social and political fields which enable us to offer ample exciting opportunities to our graduates through our Annual Employment Fair that offers national and multinational career opportunities.

Outstanding Teaching Staff

The Faculty of Economics & Political Science is proud to have a highly qualified and well-trained calibre of teaching staff who acquired their degrees from highly reputable national and international universities. Our Faculty staff is dedicated to continuous development and research and embrace new inventions and modern theories and application techniques. They apply these techniques to their work and many have published their research in reputable national and international journals.

Transferable Skills

Economics & Political Science graduates acquire a range of transferable skills, including time management, communication, team work and research skills, during their course of study which will be an added value once they join the work force.

Intellectual Development

FEPS education develops the ability to think logically and solve challenging problems. These skills are invaluable throughout both, working and professional life.

Creative Thinking

We are in a time of rapid social and political changes, and there is an increasing demand for economists, political scientists, and public administrators to provide novel solutions to the problems caused by these changes. In addition, knowing that the media plays a vital role in our lives, there is a dire need for media professionals with a strong theoretical and practical backgrounds.





Facilities

FUE prides itself in providing students with exceptional facilities that ensure a comfortable and inspiring academic atmosphere that supports and encourages our outstanding educational programs. More than just a beautiful and unique architectural design on the outside, our facilities are equipped with modern amenities and technology that comprise a complete state of the art learning environment.

Summer Training

Beginning with the third semester, students participate in a summer internship in political, economic and financial agencies such as the League of the Arab States, the Foreign Ministry, the Ministry of Administrative Development, the Ministry of Planning, monitoring and Administrative Reform, Egypt Air, Al Ahram Center for Political and Strategic Studies as well as other national and international agencies.



Program Overview

The Faculty of Economics and Political Science offers programs in:

- Economics
- Political Science
- Public Administration
- Political Mass Media

To receive a Bachelor's Degree, students must complete a four year (8 semesters) programme in which they complete 141 credit hours. Specialization in the major areas of study begins in the sophomore year. Students may be able to complete a second degree from one of the other two departments if they successfully complete an additional 42 credit hours in that field. Students may be granted a minor in another department by successfully completing 12 credit hours in that department.



Freshman plan:

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	CSC 101	Introduction to Computer	2	Computer Science	-	2	-	2
2	ECO 101	Principles of Economics I (Microeconomics)	3	Economics	-	3	2	5
3	KET	Key English Test	2	English	-	2	-	2
4	MTH 101	Introduction to Mathematics	3	Mathematics	-	3	-	3
5	PAD 101	Introduction to Public Administration	3	Public Administration	-	3	2	5
6	PSC 102	Introduction to Political Science I	3	Political Science	-	3	2	5
7	PSC 110	Human Rights	2	Political Science	-	2	-	2
			18			18	6	24

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	ECO 102	Principles of Economics II (Macroeconomics)	3	Economics	-	3	2	5
2	PET	Preliminary English Test	2	English	ENG101	2	-	2
3	LAW100	Principles of law	3	Law	-	3	-	3
4	PMM 101	Introduction to Mass Media	3	Political Mass Media	-	3	2	5
5	PSC 102	Introduction to Political Science II	3	Political Science	-	3	2	5
6	STS 101	Introduction to Statistics	3	Statistics	-	3	-	3
7		University Elective	2	-	-	2	-	2
			19			19	6	25

DEPARTMENT OF
ECONOMICS

The Department of Economics is one of four departments hosted by the Faculty of Economics and Political science. The study of the field of Economics has become of a paramount importance in countries all over the World, especially developing countries. We believe that the economy is the backbone of any society and its stability and efficiency is the driving force for any development process, that's why we, in Economics Department, aim at supplying students with a deep understanding of the meaning and core of Economics as a science, both theoretically and empirically. Throughout their years as economics students we provide students with profound knowledge of different branches of economics and diverse economic tools. In addition, we stress the link between economics and other disciplines such as political science, public administration, business, and management, to help students deliver insightful holistic economic analysis.

The Department aims at developing the research skills of students and their analytical abilities to find innovative and novel solutions to pressing economic problems. Our target is to supply labor markets in Egypt and the Arab Region with highly qualified economists and researchers with a strong background of not only economic theories, but with the quantitative tools and analytical abilities to face and solve all economic issues, and contribute to the economic development of the region.

Economics provides skills in problem solving for business and government. Economics helps you understand what happens in markets and national economies and shows you how to analyse and interpret data ultimately, the role of economics is to enable you to make better decisions about the many types of problems that you will confront working in the commercial world or in government.



4 REASONS TO CHOOSE ECONOMICS AT FUE

1. Teaching Standards

Teaching standards in the Department of Economics are extremely high.

You will be taught by academic staff committed to providing a high quality learning experience, and who are experts in their fields. The approach to teaching has a strong practical orientation that emphasizes developing the capacity to apply and use Economic concepts and knowledge.

2. Innovation in Teaching

Academic staff in the Department have received awards for outstanding teaching, and have won international recognition for the Innovations in teaching methods, including a variety of multimedia tools.

3. Small Tutorial Groups

We have committed significant resources to teaching. For example, small tutorial groups, and assistance with study methods and assessment techniques through the Faculty's teaching and learning unit.

4. Expertise in Core Areas

The teaching program at FEPS offers the opportunity to develop expertise in core areas of economics. Additional areas of study are also available including international trade, development economics, behavioral economics, environmental economics, money and banking, game theory, and forecasting.





Career Opportunities in Economics

What do economists actually do?

Plenty! While jobs with the title "economist" usually require a graduate degree, undergraduate economics majors are eagerly recruited by governments and businesses of all sizes and types. Majoring in economics provides flexibility and opportunity, and it can take you in many directions.

Virtually every large corporation and many medium-sized firms employ economists to help make pricing decisions, to evaluate the impact of government regulations, and to forecast demand and supply conditions. Furthermore, firms more often seek economic consultancy.

The senior executives in many large corporations have backgrounds in economics, and small businesses started by economists are always among the most successful. Public agencies at the national, and local levels hire economists to monitor the economy, assess the impact of environmental or health regulations, and contribute to policy formation.

Non-profit groups such as hospitals, community foundations and charitable organizations employ economists to help them decide how to use their scarce resources in an efficient way.

Sophomore Year – First Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	ECO 200	Microeconomics Theory	3	Economics	ECO 101/ ECO 102	3	2	5
2	ECO 202	Money and Banking	3	Economics	ECO 101/ ECO 102	3	-	3
3	MTH 210	Mathematical Economics	3	Mathematics	MTH 101	2	2	3
4	ECO 209	Economic Development	3	Economics	ECO 101/ ECO 102	3	-	3
5	REM 201	Research Methodology	3	Research Methodology	-	3	-	3
6	PSC 102	University Elective	2	-	-	2	-	2
			17			17	4	21

Sophomore Year – Second Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	ECO 201	Macroeconomics Theory	3	Economics	ECO 101/ ECO 102	3	2	5
2	ECO 203	International Economics	3	Economics	ECO 101/ ECO 102	3	-	3
3	PMM 202	Public Opinion	3	Political Mass Media	PMM 101	3	-	3
4	ACC 201	Principles of Financial Accounting	3	Accounting	-	3	-	3
5	PAD 202	Human Resources Management	3	Public Administration	PAD 101	3	-	3
6		Faculty Elective	3			3	-	3
			18			18	2	20

Junior Year – First Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	ECO 301	Public Finance	3	Economics	ECO 101/ ECO 102	3	-	3
2	ECO 310	Financial Economics	3	Economics	ECO 202	3	-	3
3	PSC 302	International Organizations	3	Political Science	PSC 101/ PSC 102	3	-	3
4	PAD 301	Public Policy Analysis	3	Public Administration	PAD 101	3	-	3
5		Faculty Elective	3			3	-	3
6		Department Elective	3			3	-	3
			18			18	-	18

Junior Year – Second Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	ECO 302	International Finance	3	Economics	ECO 202/ ECO 203	3	-	3
2	ECO 306	Energy Economics	3	Economics	ECO 101/ ECO 102	3	-	3
3	REM 302	Specialized Writing	3	Economics	REM 201	3	-	3
4	PSC 303	Political Development	3	Research Methodology	PSC 101/ PSC 102	3	-	3
5	STS 311	Applied Statistics	3	Political Science	STS 101	3	-	3
		Department Elective	3	Statistics		3	-	3
			18			18	-	18



Senior Year - First Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	ECO 400	History of Economic Thought	3	Economics	ECO 200/ ECO 201	3	-	3
2	ECO 402	Econometrics	3	Economics	STS 311	3	2	5
3	PAD 400	Public Projects Management and Organization	3	Public Administration	PAD 101	3	-	3
4	ACC 401	National Accounting	3	Accounting	ACC 201	3	-	3
5	ECO 406	Managerial Economics	3	Economics	ECO 101/ ECO 102	3	-	3
6		Department Elective	3			3	-	3
			18			18	2	20

Senior Year - Second Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	ECO 403	Feasibility Studies	3	Economics	ECO 200/ ECO 201	3	-	3
2	PMM 309	Media Governance and Public Diplomacy	3	Political Mass Media	PMM 101	3	-	3
3	REM 401	Honor Thesis	3	Research Methodology	REM 201/ REM 302	3	-	3
4		Department Elective	3			3	-	3
5		Department Elective	3			3	-	3
		Department Elective	15			15	-	15

DEPARTMENT OF
POLITICAL
SCIENCE

The Department of Political Science at Future University is highly ranked among Egypt's best. It provides an ideal setting for students to engage with novel ideas, thorough thinking and creative research in all of the discipline's subfields, as well as in an array of interdisciplinary areas of inquiry. As a community of established and emerging scholars -teachers and students. The department is uniquely positioned to draw upon an Arab perspective addressing the most enduring questions of politics, nationally, regionally and internationally. The Department of Political Science offers a comprehensive curriculum with courses that cover each of the sub-fields of the discipline: Egyptian Government and Politics, Comparative Politics, International Relations, and Empirical Political Methods. In addition, the department offers several tracks that enable students to focus on a particular area of politics with advanced courses relevant to their particular intellectual and career interests. The department offerings are especially rich in three areas: Egyptian Politics and Policy, Pre-Law and Legal Studies, and World Affairs and National Security. Integrated into these concentrations are learning opportunities outside the classroom. These include political simulations, Model United Nations (MUN), Model American Presidency (MAP), internships in state and national government agencies, a nationally ranked Debate Team, and several study abroad programs tailored to political science interests. Political Science is the academic study of politics and government. Although it is an ancient discipline, it remains central to any classical study of the liberal arts, firmly grounded as it is in the work of Plato and Aristotle. In addition it often deals with current events and sophisticated statistical analysis, Political Science is a cutting-edge area of study. Whether you are analyzing voting patterns in a presidential campaign, or the pros and cons of different systems of government, Political Science is timely, fascinating, and perpetually changing. Political Science majors develop excellent critical thinking and communication skills and, more broadly, an understanding of history and culture. Even more broadly Political Science tackles those big cos heavy and eternal questions. If you major in Political Science, you'll study everything from revolutions to political parties to voting behavior to public policy. You are also likely to explore the political issues inherent to different regions of the world.



Skills You Develop in This Major

- Problem-solving
- Analytical thinking
- Oral and written communication
- Statistical analysis
- Computer usage

Career opportunities in Political Science

A bachelor's degree in political science can lead to exciting careers in national and local governments, law, business, international organizations, nonprofit associations and organizations, campaign management and polling journalism, education electoral politics research, and university and college teaching Political Science majors gain analytical skills, administrative competence and communication abilities that are valued in a wide spectrum of potential career areas.

Sophomore Year – First Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PSC 200	Theory of Comparative Politics	3	Political Science	PSC 101/ PSC 102	3	-	5
2	ECO 202	Money and Banking	3	Economics	ECO 101/ ECO 102	3	-	3
3	REM 201	Research Methodology	3	Research Methodology	-	3	-	3
4	PAD 203	Comparative Local Systems	3	Public Administration	PAD 101	3	-	3
5	PSC 202	International Relations Theory	3	Political Science	PSC 101/ PSC 102	3	-	3
6		University Elective	2			2	-	2
			17			17	-	17

Sophomore Year – Second Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PSC 201	Evolution of Arab and Western Political Thought	3	Political Science	PSC 101/ PSC 102	3	-	3
2	ECO 203	International Economics	3	Economics	ECO 101/ ECO 102	3	-	3
3	PMM 202	Public Opinion	3	Political Mass Media	PMM 101	3	-	3
4		Faculty Elective	3			3	-	3
5		Faculty Elective	3			3	-	3
6		Department Elective	3			3	-	3
			18			18	-	18

Junior Year – First Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PSC 300	Political Theory	3	Political Science	PSC 101/ PSC 102	3	2	5
2	PSC 301	Western Political Systems: Different Contexts	3	Political Science	PSC 200	3	-	3
3	PSC 302	International Organizations	3	Political Science	PSC 101/ PSC 102	3	-	3
4	PAD 301	Public Policy Analysis	3	Public Administration	PAD 101	3	-	3
5	LAW 201	International Public Law	3	Law	LAW 100	3	-	3
6		Department Elective	3			3	-	3
			18			18	2	20

Junior Year – Second Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PSC 304	Evolution of International Political Relations	3	Political Science	PSC 202	3	-	3
2	PSC 309	Crisis Management	3	Political Science	PSC 202	3	2	5
3	REM 302	Specialized Writing	3	Research Methodology	REM 201	3	-	3
4	STS 311	Applied Statistics	3	Statistics	STS 101	3	-	3
5		Department Elective	3			3	-	3
6		Department Elective	3			3	-	3
			18			18	2	20



Senior Year - First Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PSC 400	Foreign Policy Analysis	3	Political Science	PSC 304	3	-	3
2	PSC 401	Political Systems in the Arab World	3	Political Science	PSC 301	3	-	3
3	PAD 400	Public Projects Management and Organization	3	Public Administration	PAD 101	3	-	3
4	PSC 409	National Security Theory and Geopolitics	3	Political Science	PSC 202	3	-	3
5		Department Elective	3			3	-	3
6		Department Elective	3			3	-	3
			18			18	-	18

Senior Year - Second Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PSC 404	Diplomatic and Consular Systems	3	Political Science	PSC 302	3	-	3
2	PSC 406	Egyptian Foreign Policy	3	Political Science	PSC 101/ PSC 102	3	-	3
3	REM 401	Honor Thesis	3	Research Methodology	REM 201/ REM 302	3	-	3
4	PMM 309	Media Governance and Public Diplomacy	3	Political Mass Media	PMM 101	3	-	3
5		Department Elective	3			3	-	3
			15			15	-	15

DEPARTMENT OF
**PUBLIC
ADMINISTRATION**

The Public Administration Department supports efficient and effective administration of government and non-profit organizations and better governance in Egypt and the Arab region. It prepares students for leadership and management positions in public service. The programme offers academic-based professional development education to strengthen the provision of public services in society. It provides Students with the knowledge, skills, and values for functioning with distinction throughout their career at different levels of responsibility within the government, non-profit organizations, international development agencies, academia the private sector. Through completing coursework from several academic departments, students acquire skills in report writing, communication, leadership, problem-solving, information gathering, computer applications, quantitative analysis, and working in teams as they study major public policy issues. The programme provides both hands-on and interdisciplinary training as well as a wide variety of electives to choose from. Our graduates exemplify dedication to professionalism in public service, seek intellectual engagement to enhance workplace practice and are committed to leadership and lifelong learning and most of all to building a better future for the society in Egypt and the Arab region. FEPS prides itself with this Department, as it is the only undergraduate Program that offers a bachelor degree in Public Administration in Egypt.

Public Administration is designed for students interested in government, namely in the formation of public policy and the practice of public sector management among many other areas of the interface between the public and private sectors. Public Administration as a discipline combines key elements of business administrator, economics, and political science. Specifically, it involves the application of business administrator principles in areas by the profit motive (government agencies and non-profit organizations), all within the context of political institutions. Public administration study such things as the management of Governmental organizations, the art and science of public budgeting, and the design and implementation of effective public policies. The Public Administration major is ideally suited for students who enjoy economics and politics, but who also have strong interest in public policy and public service.



Career Opportunities in Public Administration

Governmental and non-governmental institutions offer career opportunities for well-educated management specialists in public service. A degree in Public Administration prepares public /non-profit professionals to excel in this increasingly complex, politicized, intergovernmental environment. As job competition increases in this growing sector, degrees in Public Administration have become more popular among working professionals who want to improve their academic credentials without putting their careers on hold.

Sophomore Year – First Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PSC 200	Theory of Comparative Politics	3	Political Science	PSC 101/ PSC 102	3	-	5
2	ECO 202	Money and Banking	3	Economics	ECO 101/ ECO 102	3	-	3
3	REM 201	Research Methodology	3	Research Methodology	-	3	-	3
4	PAD 203	Comparative Local Systems	3	Public Administration	PAD 101	3	-	3
5	LAW 201	International Public Law	3	Law	LAW 100	3	-	3
6		University Elective	2			2	-	2
			17			17	-	17

Sophomore Year – Second Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PAD 200	Public Administration Theory	3	Public Administration	PAD 101	3	-	3
2	ECO 203	International Economics	3	Economics	ECO 101/ ECO 102	3	-	3
3	PMM 202	Public Opinion	3	Political Mass Media	PMM 101	3	-	3
4	PAD 202	Human Resources Management	3	Public Administration	PAD 101	3	2	5
5		Faculty Elective	3			3	-	3
6		Faculty Elective	3			3	-	3
			18			18	-	20

Junior Year - First Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PAD 300	Comparative Public Administration	3	Public Administration	PAD 200	3	-	3
2	PSC 302	International Organizations	3	Political Science	PSC 101/ PSC 102	3	-	3
3	PAD 301	Public Policy Analysis	3	Public Administration	PAD 101	3	-	3
4	ECO 301	Public Finance	3	Economics	ECO 101/ ECO 102	3	-	3
5	LAW 301	Administrative Law	3	Law	LAW 100	3	-	3
6		Department Elective	3			3	-	3
			18			18	-	18

Junior Year - Second Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PAD 302	Organization and Organizational Behavior	3	Public Administration	PAD 101	3	-	3
2	PAD 303	Local Development	3	Public Administration	PAD 101	3	-	3
3	PAD 304	Administration and Politics in Egypt	3	Public Administration	PAD 200	3	-	3
4	REM 302	Specialized Writing	3	Research Methodology	REM 201	3	-	3
5	STS 311	Applied Statistics	3	Statistics	STS 101	3	-	3
6		Department Elective	3			3	-	3
			18			18	-	18



Senior Year - First Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PAD 400	Public Projects Management and Organization	3	Public Administration	PAD 101	3	-	3
2	PAD 401	Management of Public Finance	3	Public Administration	ECO 301	3	2	5
3	PAD 402	International Public Administration	3	Public Administration	PAD 300	3	-	3
4	PAD 408	Administrative Sociology	3	Public Administration	PAD 101	3	-	3
5		Department Elective	3			3	-	3
6		Department Elective	3			3	-	3
			18			18	2	20

Senior Year - Second Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PAD 403	Ethics of Public Service	3	Public Administration	PAD 301	3	-	3
2	PSC 406	Egyptian Foreign Policy	3	Political Science	PSC 101/ PSC 102	3	-	3
3	REM 401	Honor Thesis	3	Research Methodology	REM 201/ REM 302	3	-	3
4	PMM 309	Media Governance and Public Diplomacy	3	Political Mass Media	PMM 101	3	-	3
5		Department Elective	3			3	-	3
			15			15	-	15

DEPARTMENT OF

POLITICAL MASS MEDIA

The Department of Political Mass Media (PMM) is the first of its type in Egypt and the Middle East. Because PMM provides a special merge between the fields of mass media, political science, economics and public policy, the program equips its graduates with sufficient understanding and training in the dynamics through which these fields affect each other. Media fundamental role in shaping perspectives and public opinion necessarily determines the presence or absence of multifaceted stability in any given country. Hence, a major responsibility falls on the shoulders of the journalist writing down the news or the reporter framing the incident. PMM equips students with rigorous knowledge in multidisciplinary fields to develop an advance understanding and critical analysis of the interactions and relationships between media, politics, the economy and policy-process in contemporary societies, PMM curriculum includes foundational and advanced courses in political science, economics and public policy as well as other fields to educate students on the dynamics of shaping and measuring public opinion, the interaction between public opinion and policymaking and how to cover election campaigns and conflicts.

Our mission is to bridge the gap between the fields of political science and mass communication, through providing the field with responsible media professionals who abide by international standards and work to improve local and regional practices. We look forward to contribute to the development and progress of our country through graduating professional media personnel.

The authorities play with the media as a soft power to fit their political needs. People in Egypt only receive pictures that media deliver to them, this was especially apparent after the January 25 Revolution. The students of Political Masa Media will learn the political theories and how to create effective messages. They will help the people to learn and make their own decisions, instead of telling them what to do.

We aim to:

- Report using professional journalistic standards using both Arabic and English languages.
- Measure public opinion.
- Analyze the current local and global media conditions in relation to the economy, culture and politics.
- Abide by ethical standards of the political communication profession.
- Create effective persuasive messages.
- Propose management techniques of media organizations.
- Compete in the field of political mass media internationally



Career Opportunities in Political Mass Media

A PMM graduate will be prepared to leading jobs as anchors in media establishments, reporters in newspapers, magazines and TV regional and international satellites, media advisors, staffers and analysts in parliament, and documentary movie producers. In addition, a Bachelor Degree in PMM prepares professionals to excel in radio broadcasting, think tanks, research institutes, public opinion research and polls, public relations departments in corporations and government agencies as well as national election campaigns.

PMM students develop a wide variety of skills which boost professionalism and employability, including critical thinking, communication, data management, research design and implementation, problem-solving and teamwork.

Sophomore Year – First Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PSC 200	Theory of Comparative Politics	3	Political Science	PSC 101/ PSC 102	3	-	3
2	REM 201	Research Methodology	3	Research Methodology	-	3	-	3
3	ECO 202	Money and Banking	3	Economics	ECO 101/ ECO 102	3	-	3
4	PSC 202	International Relations Theory	3	Political Science	PSC 101/ PSC 102	3	-	3
5	PMM 201	Theories of Mass Communications	3	Political Mass Media	PMM 101	3	-	3
6		University Elective	2			2	-	2
			17			17	-	17

Sophomore Year – Second Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PSC 201	Evolution of Arab and Western Political Thought	3	Political Science	PSC 101/ PSC 102	3	-	3
2	PMM 203	History of Journalism	3	Political Mass Media	PMM 101	3	-	3
3	ECO 203	International Economics	3	Economics	ECO 101/ ECO 102	3	-	3
4	PMM 202	Public Opinion	3	Political Mass Media	PMM 101	3	-	3
5	PMM 206	Mass Media Law, Religion and Ethics	3	Political Mass Media	PMM 101	3	-	3
6		Faculty Elective	3			3	-	3
			18			18	-	18

Junior Year - First Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PAD 301	Public Policy Analysis	3	Public Administration	PAD 101	3	-	3
2	PSC 302	International Organizations	3	Political Science	PSC 101/ PSC 102	3	-	3
3	PMM 304	The Industry and Economics of Media	3	Political Mass Media	PMM 101/ ECO101/ ECO102	3	-	3
4	PMM 403	News Crafting	3	Political Mass Media	PMM 206	3	2	5
5		Faculty Elective	3			3	-	3
6		Department Elective	3			3	-	3
			18			18	2	20

Junior Year - Second Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PMM 307	Public Opinion and Policy Making	3	Political Mass Media	PAD 101	3	-	3
2	PMM 309	Media Governance and Public Diplomacy	3	Political Mass Media	PMM 101	3	-	3
3	PMM 406	Conducting Interviews: The Art and Science	3	Political Mass Media	PMM 206	3	2	5
4	PSC 310	Content Analysis of Political Discourse	3	Political Science	REM 201/ PSC 101/ PSC 102/ PMM 101	3	-	3
5	REM 302	Specialized Writing	3	Research Methodology	REM 201	3	-	3
6		Department Elective	3			3	-	3
			18			18	4	20



Senior Year - First Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	PMM 402	Media Practice I (Audio)	3	Political Mass Media	PMM 101	3	2	5
2	PMM 405	Media Practice II (Video)	3	Political Mass Media	PMM 101	3	2	5
3	PMM 407	Opinion, Feature, and Analysis Writing	3	Political Mass Media	PMM 206	3	2	5
4	PMM 409	Investigative Reporting	3	Political Mass Media	PMM 206	3	2	5
5		Department Elective	3			3	-	3
6		Department Electives	3			3	-	3
			18			18	8	26

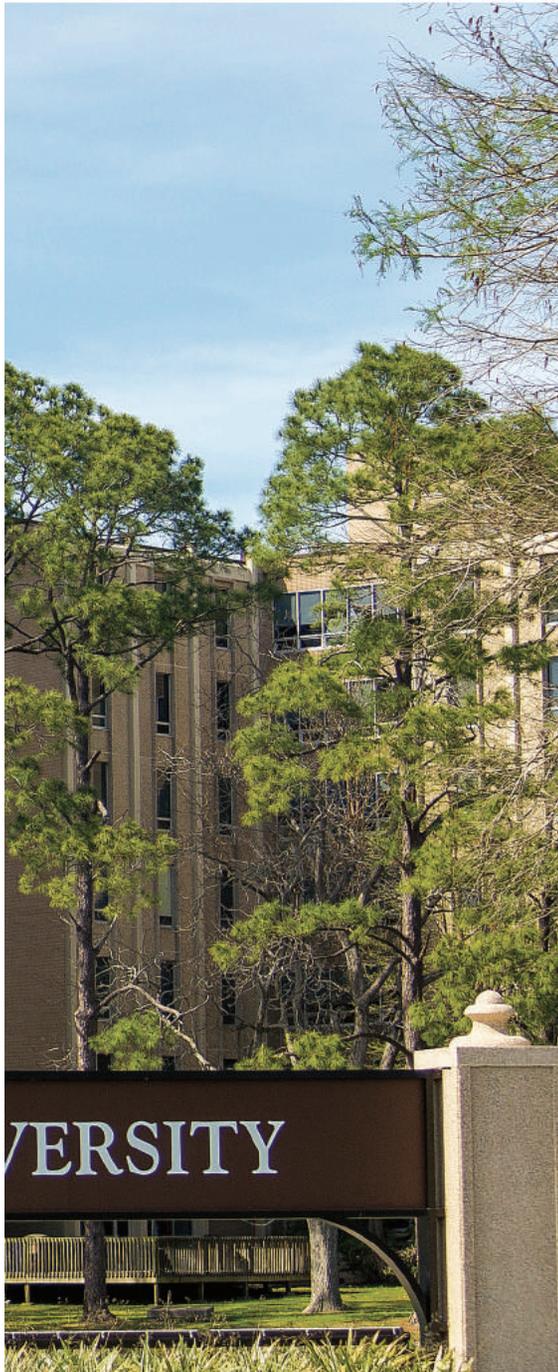
Senior Year - Second Semester

S/N	Course Code	Course Title	Total Credits	Subject Group	Prerequisite	Weekly Contact Hours		
						Theor.	Pract.	Total
1	REM 401	Honor Thesis/Graduation Project	3	Research Methodology	REM 201/ REM 302	3	-	3
2	PSC 404	Diplomatic and Consular Systems	3	Political Science	PSC 202	3	-	3
3	PSC 406	Egyptian Foreign Policy	3	Political Science	PSC 101/ PSC 102	3	-	3
4	PMM 408	Editing and Design	3	Political Mass Media	PMM 206	3	2	5
5		Department Elective	3			3	-	3
			15			15	2	17

AGREEMENTS & PARTNERSHIPS

Future University has signed many academic co-operation agreements with some of the world's most distinguished universities. The agreements include faculty and student exchange, continuing education, awarding certificates for programmes taught on campus. These agreements aim to promote the academic, scientific, technical and cultural relations between FUE and counterparts, through but not restricted to academic exchanges, scientific research, professional internships and technical cooperation.





Louisiana State University

Louisiana State University, Baton Rouge, Louisiana, USA. The agreement with LSU was signed in June 2010. The purpose of this agreement is to promote international understanding and scholarly collaboration between the two Universities.

The agreement involves exchange of faculty members as visiting professors, undergraduate students, exchange of scholars for lectures, talks, conferences, symposia and other academic experiences.

The agreement includes:

- 1-Faculty and students exchange
- 2-Special efforts will be undertaken to arrange cooperative ventures beyond the direct exchange of staff, including educational research projects, exchange of teaching resources, and cooperative curriculum development efforts.
- 3-The designated representatives at each institution will develop a plan for special activities that are undertaken.
- 4-FUE and LSU agree to exchange publications, scholarly materials, and official publications, as appropriate.
- 5-Other international cooperative projects between FUE and LSU, such projects as conferences and joint research projects.

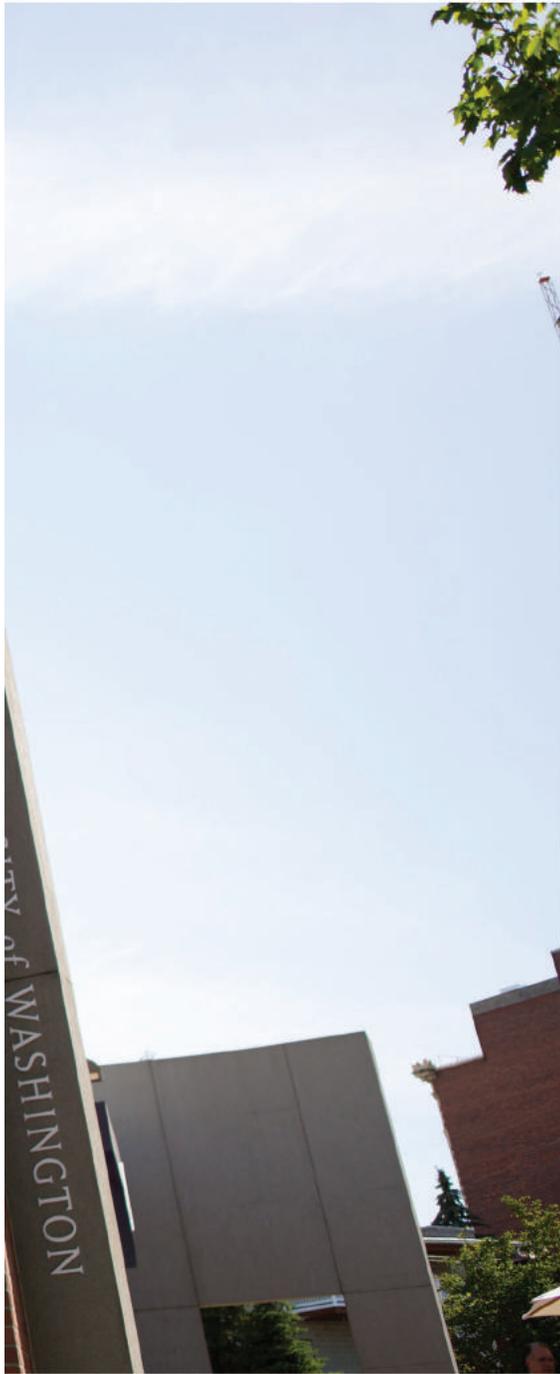




University of Central Florida

FEPS FUE signed a MoU with University of Central Florida covering all mutual disciplines. It includes exchange of students, staff as well as joint research and international conferences.



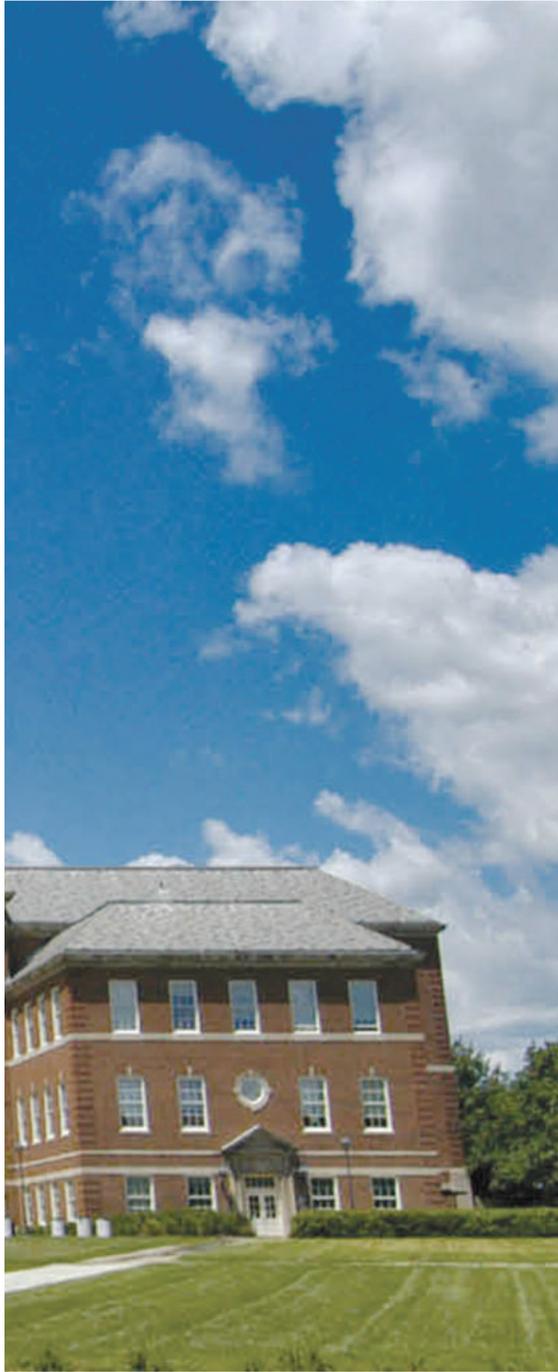


University of Washington Bothell

FEPS FUE signed MoU with University of Washington Bothell (UW) for collaborative online courses. Accordingly, two courses have been conducted. Global Debates course have been taught multiple times focusing on key issues that impact Egypt and the US with the aim of increasing students ability to reflect upon these social issues and increase their understanding of the issue across other cultures. Students work in small global teams and write reflective papers that are posted on shared blogs, and responded to in reflective on-line discussions. Students interact through live video conferences. The Great Rivers course is the second collaborative course between FEPS and UW Bothell and Universidad Nacional Agraria La Molina (UNALM) in Peru.

This internationally focused course concentrate on three of the Great Rivers of the World; the Nile in Egypt, the Amazon in Peru, and the Columbia in the USA. FUE Students work remotely in small global teams with students from UW Bothell, and UNALM. This project-based learning course involve, developing solutions to the economic, social and environmental problems shared by these bioregions. Through this course, students learn together and develop skills on researching, discussing, comparing, and reflecting on the economic, social and environmental challenges facing the ecosystems and people who live on each of these river basins. Students use collaboration tools online, to work on small tri-national teams to research different topics associated to these waterways, share findings and insights, elaborate proposals for potential solutions and build strong interpersonal, intercultural teams in the process. Students create video projects and write policy papers as their final projects.





University of Cincinnati

To achieve international quality standards and accreditation, FUE and the University of Cincinnati (UC) signed an agreement for an academic partnership effective July 2013. It includes the undergraduate programs in Faculty of Engineering & Technology, Faculty of Commerce & Business Administration, Faculty of Economics & Political Science and Faculty of Computers & Information Technology.

In collaboration with FUE professors, an academic team from UC reviewed the curricula in the four faculties and identified areas for improvement commensurate with the Egyptian Ministry of Higher Education and international quality standards. As a result, UC recognized the programs in the four faculties as qualified for the partnership and certification. Students graduating from FUE will have the UC accreditation on their certificates and final transcripts. This reflects the common standards and educational quality of FUE and UC.

The collaboration includes a number of joint FUE/UC activities including but not limited to student and professor exchanges, research projects, seminars, and annual audits.

RESEARCH CENTERS

Future University aims at praising the importance of scientific and technological development, in a restless world of new inventions and techniques. FUE strives to apply international standards of education and be a leader among the private educational sector in Egypt. Due to the essentiality of scientific research, FUE has established many research centers in different fields. The finely equipped centers encourage students, Faculty and outsiders to join research projects.



Future Center for American Studies (FCAS)

Future Center for American Studies (FCAS) promotes mutual understanding between the United States and Egypt. It enhances bilateral cooperative environment conducive to peace and development. FCAS introduces the American society; its values, characteristics, domestic dynamics and relevant actors to Egyptian and Arab communities.

Future Center for Economic and Financial Studies (FCEFS)

Future Center for Economic and Financial Studies (FCEFS) raises awareness of pressing economic and financial issues in Egypt and the Arab region. It provides consultation on economic and financial aspects to different organizations and businesses. FCEFS conducts in-depth research and policy recommendations for economic institutions and policy makers. In addition, it provides knowledge regarding all aspects of sustainable development to young trainees and stakeholders.

Future Center for Political and Security Studies (FCPSS)

Future Center for Political and Security Studies (FCPSS) enhances knowledge about national and human security among Egyptians and Arab citizens. It promotes in depth analysis and research on issues of the Egyptian political system, society and its political, economic and social dynamics, regional cooperation among Egypt and both the Arab world and Middle East countries as well as global issues such as environment, poverty, arms race, status of refugees and immigrants. In addition, FCPSS arranges training workshops to media professionals, civil society organizations, NGOs as well as government agencies on political subjects as well as issues related to refugees and immigrants.

Future Center for Chinese Studies (FCCS)

Future Center for Chinese Studies (FCCS) promotes mutual understanding between the People's Republic of China and Egypt. It aspires to enhance bilateral cooperative environment conducive to peace and development. Introduce the Chinese society; its values, characteristics, domestic dynamics and relevant actors to Egyptian, Arab communities, and Africa.

Future Center for Public Policy Analysis (FCPPA)

Future Center for Public Policy Analysis (FCPPA) raises awareness of pressing public issues in Egypt and the Arab region. It stimulates and supports interdisciplinary research to provide policy-makers with information and policy recommendations contributing to sustainable development.

Future Center for Public Opinion Polls (FCPOP)

Future Center for Public Opinion Polls (FCPOP) promotes the concept of utilizing survey research and public opinion information to depict public opinion attitudes in addressing social, economic and political issues in Egypt and the Arab region. It conducts surveys and public opinion polls concerning strategic and important issues and problems which face decision-makers and politicians.